

KOHL'S

CREDIT CARD STATEMENT INSERT PROGRAM

KOHL'S is a family-focused, value-oriented, specialty department store offering quality exclusive and national brand merchandise to customers in an environment that is convenient, friendly and exciting.

Now your offer can ride along within the monthly **KOHL'S** Credit Card Statement as well as New Card Issues.

Demographics:

80% Female, 20% Male
43.6% presence of children
Average Age: 54
Average Income: \$104,166



KOHL'S operates approximately 1,160 family-oriented department stores in 49 states and a website. Stores are stocked with everything customers need for themselves and their homes - apparel, shoes & accessories for women, children and men, plus home products like small electronics, bedding, luggage and more.



Contact

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Total Circulation:
120,000,000 Annually
10,000,000 Monthly