

FindYourDegreeNow.com

FindYourDegreeNow.com is an online source for individuals starting or looking to continue their education in a variety of study areas at different degree levels.

SEGMENTS

2,228,306	Total Universe / Universe Rate	\$85.00/M
314,827	1 Month Hotline	\$15.00/M
785,322	3 Month Hotline	\$10.00/M

ID NUMBERS

Manager ID	
NextMark ID	472123
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer	
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SOURCE

Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/27/2016
New to Manager	12/27/2016
Counts Through	07/11/2017

DATA CARD MAINTENANCE

New To System	12/27/2016
"New to System" Announcement	
Last Update	07/13/2017
Next Update	08/14/2017
Update Frequency	MONTHLY

DESCRIPTION

FindYourDegreeNow.com is an online source for individuals starting or looking to continue their education in a variety of study areas at different degree levels.

FindYourDegreeNow.com will match students with the right school & program for their line of study.

1 Month Hotline: 314,827 · 3 Month Hotline: 785,322
Average Age: 25 · 70% Female

SELECTS

Age	\$10.00/M
Gender	\$5.00/M
Ethnicity	\$25.00/M
Presence of Child	\$10.00/M
Marital Status	\$10.00/M
Homeowners	\$10.00/M
Household Income	\$10.00/M
Lifestyle	\$10.00/M
Interest	\$10.00/M
Credit Card	\$10.00/M
Catalog Buyers	\$10.00/M
Magazine Subscribers	\$10.00/M
Monthly Hotline	\$15.00/M
3 Month Hotline	\$10.00/M
SCF	\$5.00/M
STATE	\$5.00/M
Zip	\$5.00/M
Zip Tape	\$10.00/M
Run Charges	\$10.00/M

MANAGER

Key Marketing Advantage

GENDER

Male	%
Female	%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges

KEY CODING

Key Coding is not available

ADDRESSING

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
Rita Verna	Sr. Account Manager	RitaV@KeyMarketingAdvantage.com	(203) 491-2200 x115	
★ Sara McCobb Hubbell Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Sr. Account Manager	SaraH@KeyMarketingAdvantage.com	(203) 491-2200 x102	(203) 491-2201

★ = Primary contact

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