
DegreeSearch.org

DegreeSearch.org is a free online resource for consumers looking to start or continue their education.

ID NUMBERS

Manager ID
NextMark ID 472125
mIn ID
SRDS ID

SEGMENTS

1,149,494	Total Universe / Universe Rate	\$85.00/M
129,298	1 Month Hotline	\$15.00/M
323,283	3 Month Hotline	\$10.00/M

MEDIA TYPE

Consumer 

SOURCE

Internet/On-Line

GEOGRAPHY

USA

OPT-IN**MAINTENANCE**

Market Entry	12/27/2016
New to Manager	12/27/2016
Counts Through	07/11/2017

DATA CARD MAINTENANCE

New To System	12/27/2016
"New to System" Announcement	
Last Update	07/13/2017
Next Update	08/14/2017
Update Frequency	MONTHLY

DESCRIPTION

DegreeSearch.org is a free directory of over 7,000 nationally and regionally accredited colleges across the U.S. from both online & traditional brick & mortar schools.

DegreeSearch.org helps consumers find the tools, information, and resources they need in deciding which school to attend.

1 Month Hotline: 129,298 · 3 Month Hotline: 323,283
Average Age: 46 · 53% Female

SELECTS

Age	\$10.00/M
Gender/Sex	\$5.00/M
Presence of Child	\$10.00/M
Ethnicity	\$25.00/M
Marital Status	\$10.00/M
Homeowners	\$10.00/M
Household Income	\$10.00/M
Credit Card	\$10.00/M
Lifestyle	\$10.00/M
Interests	\$10.00/M
Magazine Subscribers	\$10.00/M
Catalog Buyers	\$10.00/M
Monthly Hotline	\$15.00/M
3 Month Hotline	\$10.00/M
SCF	\$5.00/M
State	\$5.00/M
Zip	\$5.00/M
Zip Tape	\$10.00/M
Run Charges	\$10.00/M

MANAGER

Key Marketing Advantage

GENDER

Male	47%
Female	53%

AVERAGE INCOME

Value not available

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

CANCELLATION

Charges

KEY CODING

Key Coding is not available

ADDRESSING**SPECIAL INSTRUCTIONS**

CONTACTS

Contact Name	Role	Email	Phone	Fax
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